

Building Your Toolbox Progress through Uncertainty

November 20, 2012

Capital Hilton Hotel, 16th and K Streets, NW, Washington, DC

Farragut North Metro, Red Line

McPherson Square Metro, Orange and Blue Lines



8:00 am
Foyer

Registration

Collection for Toys for Tots



8:30 am
Ballroom

CRs and Coffee

A roundtable discussion on Continuing Resolutions with experts on CRs

9:00 am
Ballroom

Welcome: Judy Thomas, President, AABPA



Morning Plenary: Cutback Management

Moderator: Sallyanne Harper, Vice President of Government Financial Management, AOC Solutions

Panelists: Gordon Adams, Professor of International Relations, School of International Service, American University

W. Scott Steele, consultant and retired Budget Officer and Director of the Office of Budget and Program Analysis, U.S. Department of Agriculture

Michelle Weddle Wenberg, Budget Director, Animal and Plant Health Inspection Service, U.S. Department of Agriculture

10:30 am

Concurrent Sessions

Senate

A. Federal User Fees: Leading Practices and Common Challenges

In 2011 the federal government collected more than \$300 billion from thousands of different federal user fees. Managing one of these fee-funded programs or agencies has its own set of challenges. Join us as we discuss the legal considerations, the leading practices and the reality of being fee funded.

Convener: Chelsa Gurkin, Assistant Director, Strategic Issues, Government Accountability Office

Panelists: Felicia Lopez, Senior Attorney, Budget & Finance Management Assurance, Government Accountability Office

Kris Caraher, User Fee Accountant, Financial Management Division, Animal and Plant Health Inspection Service, U.S. Department of Agriculture

Federal A

B. Big Data and Budgets

In these difficult times of executing budgets without adversely affecting program performance, deeper business insights are needed now more than ever. Big Data means different things to different communities. For the budget and performance community, it is a clearer line-of-sight decision making, greater organizational transparency and increased emphasis on effectiveness over efficiency. This break-out session will discuss the lifecycle of complete program performance institutionalization using budget decision clarity and provide real-life examples of how the Department of Labor uses Big Data to deliver results.

Panelist: Andy Rider, Program Manager, Departmental Budget Center and Program Lead, Departmental e-Business Suite (DEBS), Department of Labor

Federal B

C. Budget Training: Creating an Engaging Experience

The panel is aimed at both those who are just learning about the budget as well as those with more experience who are actively trying to advance their career. This hands-on panel will explore ways to help make learning about budget more fun, engaging, active, hands-on, and meaningful.

Convener: Shelly McAllister, Budget Methods Specialist, Office of Management and Budget
Panelists: Carl Moravitz, Retired Federal budget professional, Consultant
Kimberly Glenn, Program Specialist Office of Management and Budget

11:45 pm

Networking Break

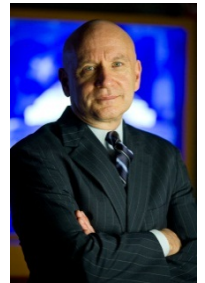
12:00 pm

Lunch Keynote: Stan Collender

Ballroom

Perspectives After the Election

Stan Collender, the national director of financial services communications at Qorvis Communications in Washington, D.C., is one of the foremost experts on the federal budget, federal spending and revenues, the national debt and the congressional budget process.



Stan writes the very popular “Fiscal Fitness” column for *Roll Call*; “Capital Gains and Games,” one of the top 25 economic blogs in the United States; and authored *The Guide to the Federal Budget*. Stan has been involved with the congressional budget process since 1974 and has worked for both the House and Senate Budget Committees

Stan is a recipient of the Howard Award for lifetime achievement in federal budgeting from the American Society for Public Administration. In 1998, President Bill Clinton appointed Stan to the presidential commission that studied whether the U.S. should have a capital budget. A former stand-up comedian, Stan holds a master’s degree in public policy from the University of California, Berkeley and a BA from New York University.

Presentation of the James L. Blum Award for Distinguished Service in Budgeting

1:30 pm

Networking Break

1:45 pm

Concurrent Sessions

Senate

D. Practical Tools for Budget Professionals

Budget professionals need proven budget reduction tools to provide practical, evidence-based options for decision makers. This panel will use audience response technology to analyze the pros and cons of seven common approaches to budget cutting. The panel will first review traditional “target setting,” “budget scrubbing,” and “program prioritization” techniques. It will then discuss the more advanced concepts of “results analysis”, “cost analysis”, “process analysis,” and “portfolio analysis”. It will include a demonstration of how decision support technology supports the budget process in the Department of Defense.

Convener: Dr. Andrew Pavord, Principal, Federal Consulting Alliance
Panelists: Allison Fox, Principal, Federal Consulting Alliance
Daniel Saaty, Chief Technology Officer and Co-Founder, Decision Lens

Technology for this panel sponsored by



Federal A

E. Forced Collaboration: Driving Results During Times of Change

Federal, State and Local Agencies, along with Private Partnerships are working together to achieve long term outcomes. However, these partnerships often happen under pressure. This panel will focus on preparing for 'the Transition' to collaboration, understanding the characteristics that enable 'Public & Private Partnerships' and realizing the nuances of collaboration and decision making.

Convener: Marie Muscella, Department Manager, Enterprise Business Strategies, Mitre Corporation
Panelists: Veronica Daigle, Program Examiner, Office of Management and Budget
Helena Sims, Director, Intergovernmental Relations, Association of Government Accountants
Sarah Veale, Assistant Director, Strategic Issues, Government Accountability Office

Federal B

F. Budget and Performance Skills: Tools for Enhancing Your Career

If you are at day one of your federal career or counting down the days until retirement, this panel will provide tools for actively managing a rewarding career. The panelists will provide real world examples of how to leverage IDPs, networks and opportunities to help turn your job into your career.

Convener: Jon Stehle, Board Member, AABPA
Panelists: Terry Grindstaff, Retired Federal budget professional; Instructor, Management Concepts
Karen Simpson, Training Policy and Strategy Program Manager, Office of Personnel Management

3:00 pm
Ballroom

Networking Break: Ice Cream Bar

3:15 pm
Ballroom

Afternoon Plenary: Using Evidence and Evaluation in Budget, Management, and Policy Decisions

Speakers:

Kathy Stack is the Deputy Associate Director for Education, Income Maintenance, and Labor at the Office of Management and Budget. Her division oversees budget, policy, legislation, regulations, and management issues concerning the U.S. Departments of Education and Labor, the Social Security Administration, the Food and Nutrition Service of the U.S. Department of Agriculture, and the Administration on Children and Families and the Administration on Aging within the Department of Health and Human Services. She formerly served as an examiner and as Chief of the Education Branch of OMB, and has held several management and budget positions at the Department of Education. She is a graduate of Cornell University and a fellow of the National Academy of Public Administration.



Jon Baron is president of the Coalition for Evidence-Based Policy, a nonprofit, nonpartisan organization that he founded in 2001. Over the past 10 years, the Coalition's work with Executive Branch and Congressional policymakers has helped advance important evidence-based reforms in U.S. social programs, which have been enacted into law. Mr. Baron's prior positions include: Executive Director of the Presidential Commission on Offsets in International Trade; Program Manager for the Defense Department's Small Business Innovation Research (SBIR) program; and Counsel to the House of Representatives Committee on Small Business. Mr. Baron holds a law degree from Yale Law School, a Master's degree in public affairs from Princeton University, and a Bachelor of Arts degree from Rice University.



Demetra Smith Nightingale is Chief Evaluation Officer for the Department of Labor. As the Chief Evaluation Officer, she is responsible for coordinating the Department's evaluation agenda and working with all agencies to design and implement evaluations. She is on leave from the Urban Institute where she is a Senior Fellow, directing many evaluations and research projects on employment, job training, social policy, and skills development. She is also Adjunct Professor in the Trachtenberg School of Public Policy and Public Administration at the George Washington University, teaching graduate courses in Program Evaluation. From 2002 to 2010, she was on the faculty of Johns Hopkins University teaching courses in Applied Program Evaluation and in Social Policy, before returning to the Urban Institute where she had previously been for 29 years. She is also Senior Research Affiliate with the Poverty Center at the University of Michigan, a senior research consultant with the World Bank. She received her B.A. in Political Science and Ph.D. in Public Policy, both from the George Washington University.



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